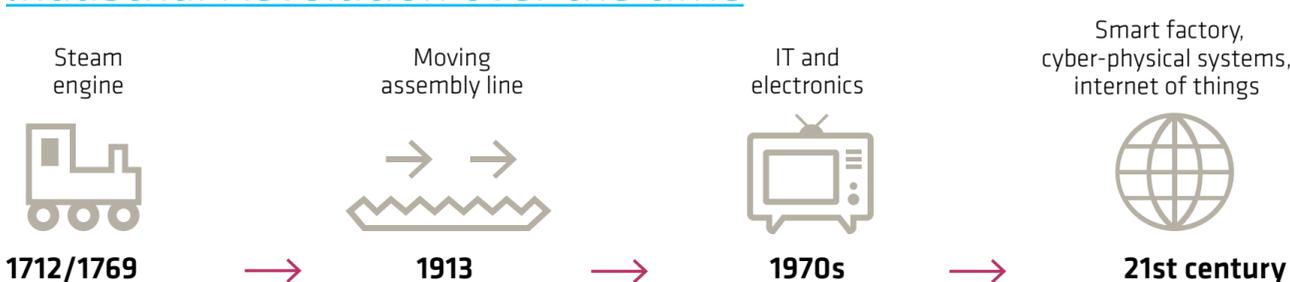


The 4th

Industrial Revolution



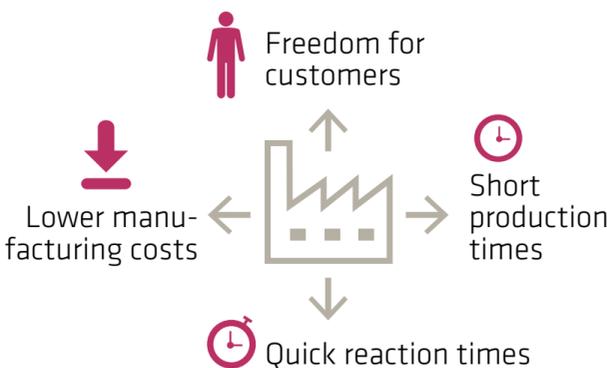
Industrial Revolution over the time



A product's lifecycle

- Individually designed products at manufacturing standards
- Intelligent machines align manufacturing processes
- Service robots and people work together
- Unmanned transportation vehicles handle logistics services

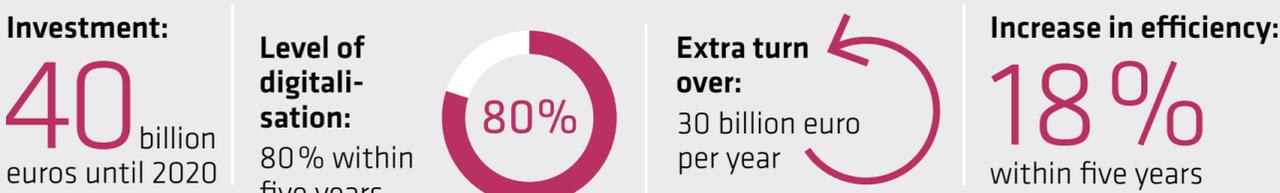
The smart factory delivers ...



(StMWi Bayern Bayern: www.iwconsult.de/regional/pdf/Industriebericht_Bayern_2014.pdf)

Potential

What German companies expect for their business



(PWC: www.strategyand.pwc.com/media/file/Industrie-4-0.pdf)

What analysts expect for industry until 2025



(BDI: www.bdi.eu/media/presse/publikationen/information-und-telekommunikation/Digitale_Transformation.pdf)

Bavaria on top of the development

In great company:

National and international Global Players within a three hour drive

Heavyweights on stock exchange:

7 of 30 DAX companies are located in Bavaria

Highest share of industry in gross value creation:

Bavaria	26.5 %
Germany	22.2 %
USA	12 %
France	11%
UK	9 %

(StMWi Bayern: www.stmwi.bayern.de/fileadmin/user_upload/stmwivt/Themen/Wirtschaft/Dokumente_und_Cover/2015-08-04- Daten-Fakten-Argumente.pdf)

Academic landscape:

17 universities of applied sciences

9 state universities

Max Planck Society
Fraunhofer Society
Helmholtz Society
Leibniz Society

Europe's most important ICT location

State of engineers:

2013, 215,000 employees generated a turnover of more than 45 billion euros

(*BR: www.br.de/fernsehen/bayerisches-fernsehen/sendungen/geld-und-leben/hannover-messe-industrie-104.html)

Clusters in key technologies

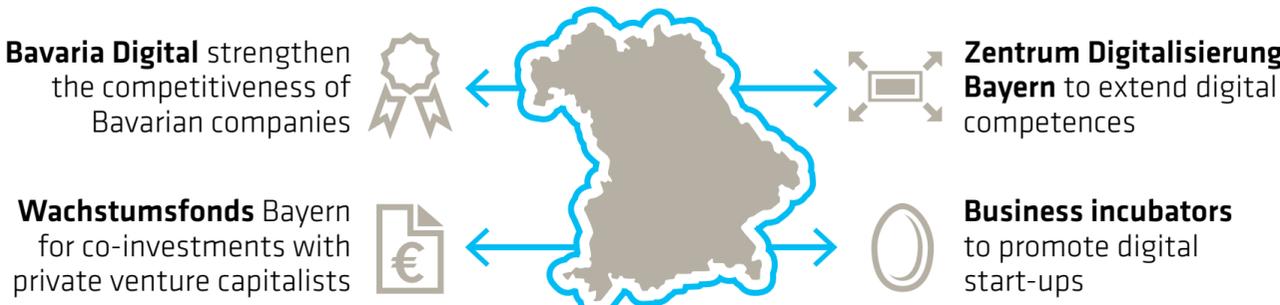
- * automotive
- * mechatronics & automation
- * sensor technology
- * environmental technology

Vivid start-up scene

Easy access to neighboring countries

(GE Global Research: www.geglobalresearch.com/locations/munich-germany/work-and-life)

How Bavaria supports industrial development



Tap into new business opportunities

www.invest-in-bavaria.com