

# Welcome to Bavaria



**Bavaria is one of the strongest and most prosperous economic regions in Europe and offers superb location factors.**

**Your benefits:**

- State-of-the art infrastructure
- One of world's top markets in terms of purchasing power
- Optimal links with international markets
- Dedicated support for research and technology
- Strong sector and industry networks
- Top level training and education
- Rich cultural offering and liveable traditions
- Unimpaired nature and a multitude of leisure opportunities
- Unrivalled levels of security and political stability

Thus, both Global Players and small and medium sized companies feel at home and thrive in Bavaria.

# About us



**Invest in Bavaria is the inward investment and business promotion agency of the Free State of Bavaria. Since 1999 Invest in Bavaria successfully assists companies from at home and abroad to set up or expand business operations in Bavaria.**

**Your benefits:**

- Our services are free, confidential and individually tailored
- An international team
- Our global presence.

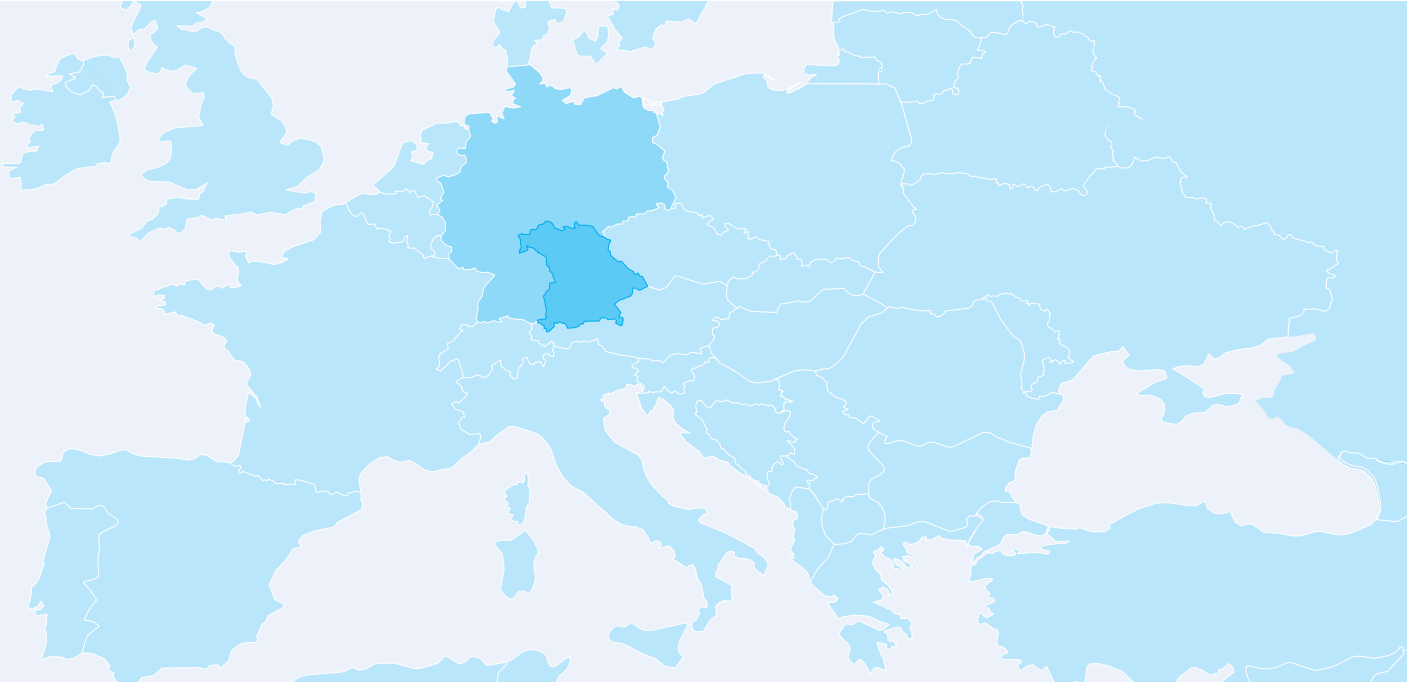
**Invest in Bavaria is the expert partner for your project.**

Get in touch with us.  
We look forward to hear from you!

**Your contact for your tailor-made service package:**

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Or look up one of our international offices or trade representatives near you on our homepage.



**Editor**

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 The Business Promotion Agency of the State of Bavaria  
 Prinzregentenstr. 22  
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# Your Service Package for 70.550 km<sup>2</sup> of Investment Opportunities



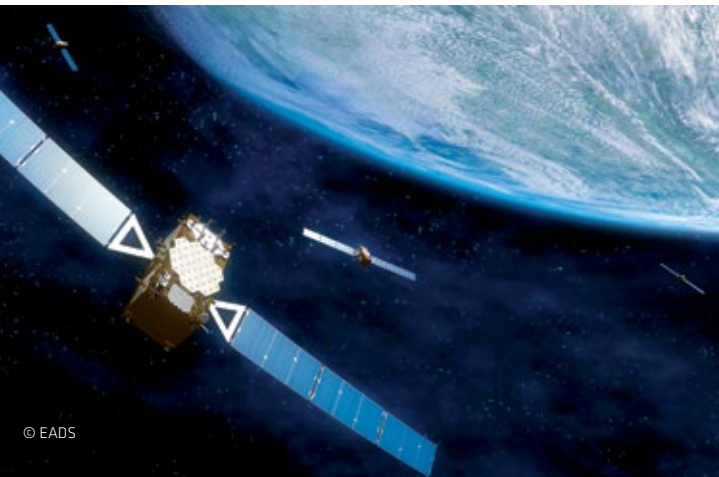
## Planning & Preparation



You are investigating potential new locations for your company? You want to find out more about market and business opportunities in Bavaria? You require solid, reliable information about the general business framework in Bavaria?

### Our services for you:

- Key data on general market conditions and business environment
- Round-up of relevant industry and technology networks
- Overview of basic legal and taxation issues
- Facilitating contacts with qualified service providers and experts
- General survey of support, incentive and funding programmes in Bavaria.



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## Location Search & Site Selection



You are looking for the tailor-made location for your company in Bavaria?

### Our services for you:

- Joint development and project-specific location factors
- Presentation of locations that fit these criteria
- Identification of suitable sites and commercial premises
- Organization and planning of site and location visits
- Networking with local partners and service providers
- Identification of applicable support and incentive schemes for the project
- Contact with appropriate support and funding institutions.



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## Implementation



You have selected your tailor-made location in Bavaria and now wish to go ahead with the realization of your project?

### Our services for you:

- Co-ordination of and consultation with all relevant project partners
- Facilitating contacts with industry and technology networks and platforms, service providers and specialists
- Arranging meetings with funding and support institutions
- Communication and liaison with public administrators and local economic development bodies
- Assistance with personnel and recruitment issues through our good offices with the Federal Labour Agency and private recruitment agencies and consultants.



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## Growing in Bavaria



You have started business operations in Bavaria and seek competent partners that accompany and support you in the development of your operation?

### Our services for you:

- Information about the full range of Bavaria's public business support programmes such as entry into new markets, participation in international trade shows, international co-operation and research and development
- Access to Bavaria's network of international trade representatives
- Contacts to communities, organisations and institutions of your native country in Bavaria
- Information about useful company and industry directories and networking platforms
- Invitation to our networking events and information about those of our partners and related organisations.



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