Invest in Bavaria is the Business Promotion Agency of the Free State of Bavaria. Since 1999, we support domestic and foreign companies who want to set up or expand their operations in Bavaria. Our service is free, confidential and customized.

Go for a location with logistics expertise. Go to Bavaria.

Contact us to find out more about opportunities in Bavaria for you:

**Invest in Bavaria**
Widenmayerstr. 34
80538 Munich, Germany
Tel.: +49 89 24210-7500
Fax: +49 89 24210-7557
logistics@invest-in-bavaria.com
www.invest-in-bavaria.com

Or see our homepage for a Bavarian foreign representative office near you!

**Editor**

Bavarian Ministry of Economic Affairs, Infrastructure, Transport and Technology

**Invest in Bavaria**
Prinzregentenstr. 28
80538 Munich, Germany
Tel.: +49 89 2162-2642
Fax: +49 89 2162-2803
Bavaria is Europe’s leading industrial location. Each year, Bavarian industry exports over half of its products: a big challenge for logistics.

With the advance of digital technologies in logistics, Bavaria provides prime opportunities for innovative logistics services and IT solutions. Digitization is generally seen as the next industrial revolution and Bavaria is predestined to become a premium digital logistics location.

In Bavaria, you will join a strong business community, dominated and characterized by powerful small and medium-sized enterprises. At the same time, most major logistics groups are present in Bavaria and a number of global players, such as Dachser and DPD, are headquartered here. Leading international companies like Amazon, Office Depot, Procter & Gamble and Rexel have chosen to locate their distribution centres in the state. For good reason: consumers in Southern Germany have the highest purchasing power.

**Great scope for business:**
- A manufacturing sector with a high propensity to invest: the number one in Germany
- World leading industries: the automotive industry, mechanical engineering, and the medical, energy and environmental technology sectors
- Intensive flow of goods: export quota over 50 per cent
- Bavaria and Southern Germany: the market with the highest purchasing power in Germany
- More than 21 per cent of the workforce in Bavaria is employed in manufacturing

**Great business environment:**
- The gateway to Central, Southern and Eastern Europe
- Top training for highly-qualified logistics experts: a 70 per cent increase in graduates for technical professions over the last five years
- The hot spot for the development and application of efficient IT logistics systems
- Excellent transport infrastructure
- Efficient goods terminals
- Boom sector e-commerce: over 10 per cent growth year-on-year
- Logistics base for seven of Germany’s ten largest online retailers